

SECTION 17 PUBLIC RELATIONS

The Certification Board suggest it will take a class of 40 individuals 4 hours to cover the following objectives in this section (actual time may vary based on class size).

BASIC

- 17-01.01 Trainee shall identify the individual(s) responsible for public relations within the fire department or local authority having jurisdiction.
- 17-01.02 Trainee shall identify rules and regulations regarding public relations and statements to the news media.

INTERMEDIATE

No objectives currently required

ADVANCED

- 17-03.01 Trainee shall describe proper relations with the news media.
- 17-03.02 Trainee shall describe various public views of firefighters by adults and by children.
- 17-03.03 Trainee shall identify activities that may not reflect a positive image of the fire service or fire service professional.